### Conference Schedule:

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 AM</td>
<td>Registration Check-in</td>
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</table>
| 8:30 – 8:45 AM| Welcome - Dr. Peter Checkovich  
                BRCTC President                                                   |
| 8:45 – 10:15 AM| Do It Well. Make It Fun.  
                Part 1 - Ron Culberson                                             |
| 10:15 – 10:30 AM| .................................................................................. |
| 10:30 – 12:00 PM| Do It Well. Make It Fun.  
                Part 2 - Ron Culberson                                             |
| 12:00 – 1:00 PM| .................................................................................. |
| 1:00 – 2:30 PM| Making the Connection  
                - Julie Gaver                                                      |
| 2:30 – 2:45 PM| .................................................................................. |
| 2:45 – 4:00 PM| The Language of Multiculturalism Will Make You a Great Leader  
                - Dr. Richard Stevens                                               |
| 4:00 PM       | Door Prize Drawings and Wrap-Up                                       |

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Develop the Possibilities with Great LEADERSHIP

Friday, May 18, 2018  
Main Campus | 8 AM – 4 PM  

Cost: $99  
Register before MAY 11, 2018  
http://ep.shrm.org
Ron Culberson, MSW, CSP, CPAE

With a master’s degree in social work, Ron spent the first part of his career working in a large hospice organization as a clinical social worker, middle manager, and senior leader. As a speaker, humorist, and author of Do it Well. Make it Fun. The Key to Success in Life, Death, and Almost Everything in Between, he has delivered more than 1,000 presentations to associations, government agencies, non-profit organizations, and corporations. His mission is to change the workplace culture so that organizations are more productive and staff are more content. He was also the 2012-2013 president of the National Speakers Association and is a recognized expert on the benefits of humor and laughter.

Julie Gaver

Well known for her high energy presentation style, Julie Gaver has been professionally speaking nationwide for the past twenty-eight years. Her self-deprecating humor and ability to connect with audiences help to make training programs, conferences, and retreats dynamic and memorable. A master storyteller, Julie uses a unique blend of experience and theatrics to bring her presentations to life.

Richard A. Stevens, Jr., Ph.D.

Dr. Richard Stevens currently serves as Acting Dean of Graduate Studies and Continuing Education and Program Coordinator of the College Student Development and Administration (CSDA) program at Shepherd University. Much of his research focuses on sexual orientation, identity development, and intersections of identity. Dr. Stevens received his Ph.D. from the University of Maryland, his M.S. from Iowa State University and his BA from the College of William and Mary.

Presentation by Ron Culberson

If you’ve ever had a boss who was really good at what he or she did but was also fun to be around, you didn’t mind arriving early or working late. In fact, you probably loved your job. That’s the power of Do it Well, Make it Fun. It’s about seeking excellence but making the process of life and work more fun. Based on Ron Culberson’s book by the same name, this presentation shows HR staff and leaders how to create a less stressful work environment where people want to work. It also helps them understand that excellence combined with fun and humor can improve productivity, create better working relationships, enhance creativity, change the workplace culture, and lead to the delivery of better products and services.

Presentation Topics

- Manage stress by changing others’ perspective and helping them see the humor that’s all around them
- Improve relationships with others through empathy, clarity, and humor
- Make processes in life and work more effective and more fun

Presentation by Dr. Richard Stevens

In today’s world, great leaders must recognize and value diversity in the workplace. This session explores issues of power and privilege as they tie to microaggressions and bias, and how strong leaders can foster individuals’ growth, create a sense of belonging to increase creativity, ownership, and productivity in a work setting. Participants begin to explore how everyday words and phrases, institutional policies, and social norms can impact work environments.

Presentation Topics

- Understand power and privilege
- Understand microaggressions: what they are, their impact, and how to address them
- Create a sense of belonging in the workplace for both employees and clients

“Great leaders must recognize and value diversity in the workplace.”

Presentation by Julie Gaver

This engaging and highly interactive workshop will equip you with everything you need to make solid connections at your next networking event. Your experience will be high touch, not high tech. You will learn how to overcome fear, start conversations that matter, and see what not to do with your business card. So get out of your chairs and get ready to move! It’s time to Make the Connection!

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